

Fidelity-deployed annual enrollment communications

A sequenced set of touchpoints across the enrollment journey.

Before AE opens

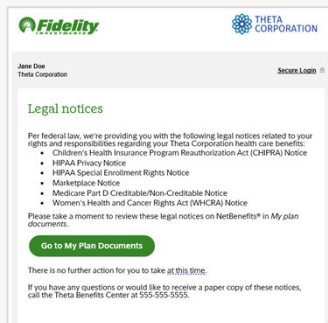
AE window open

After selections are made

Pre-Annual Enrollment

Inform & educate

Direct employees to NetBenefits® to access required Health & Welfare legal notices and stay informed ahead of annual enrollment.

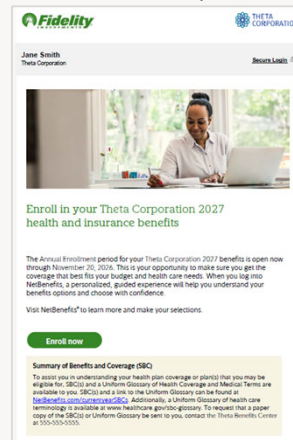


Annual legal notices

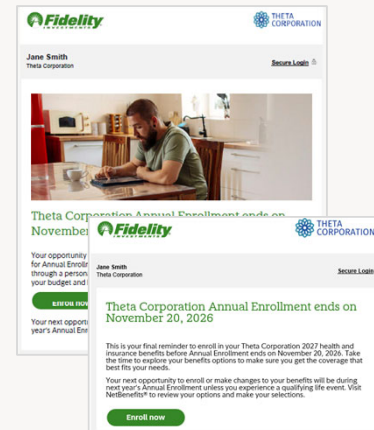
During Annual Enrollment

Announce & enroll

Drive participants to a personalized, guided experience to review options and make confident choices.



Announce enrollment period open

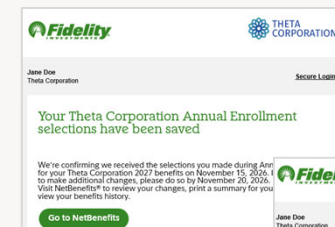


Enrollment reminders – initial and final reminders

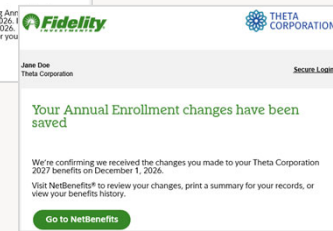
Post-Annual Enrollment

Confirm & reinforce

Confirm benefits selections and provide a clear path to review or make changes within the enrollment window.



AE confirmation



Correction period confirmation

Communications are delivered via email with print backup*

*Print and postage passthrough costs may apply. Final reminder is available via email-only.